

# Financing is about more than money



# Sustainable financing in 8 steps



Financing can take many different forms. Using a decision tree designed by Ilfa, you can concretise the question to the capital market. Non-bank financing or alternative forms of interest payments are extensively discussed in this step.

By now, you have a clear answer to the questions: what, who, when, and why? You also have a clear understanding of which sources and forms of financing are most suitable. It is now important to condense the amount of information into a manageable and appropriate format. Realise that this document is your business card.

There comes a moment when you have successfully tapped into one or more sources of financing. The challenge then is to make the offers comparable and to assess them against the strategy formulated earlier in the process. The right financing decision is crucial for the economic independence of your company in the medium term.

After choosing one or more financiers, you enter the phase where you need to fulfil the agreements with your financiers. This requires a reorientation of financial management and the treasury function because, under pressure from ESG legislation, financiers will request broader reporting.

Do you want to download the complete roadmap? Go to  
[www.ilfa.nl/the-roadmap-for-sustainable-finance](http://www.ilfa.nl/the-roadmap-for-sustainable-finance)