



ETR
DIGITAL

**YOUR LIQUIDITY
ISN'T HIDING...**

**IT'S JUST
WAITING TO BE
UNLOCKED**



Hundreds of billions in liquidity are sitting idle

Across the S&P 1500, an estimated \$707bn is trapped in working capital.

It's a systemic issue. But also a strategic opportunity.



Old-fashioned trade processes are a major culprit

Even today, many firms rely on manual, paper-heavy workflows.

Each delay – from invoicing to settlement – extends the cash conversion cycle (CCC).



Use the CCC Calculator to see where working capital is stuck

This simple and confidential tool – hosted by iC4DTI – helps you understand where your working capital is tied up (DPO, DSO, DIO) and the liquidity benefits from unlocking it.

And takes just 2 minutes!



Unleash the opportunity in your business

Once you measure the potential CCC improvement, you can take targeted action – and explore where innovative tools, like Digital Negotiable Instruments (DNIs), could help.



Ready to electrify your working capital?

Test out the CCC Calculator
(link in post) to see how much
liquidity you could unlock.
Or get in touch for an informal
chat about using digital
instruments to do just that.

dominic.broom@etr.digital



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